

FlightAware Logo Usage Guidelines



Usage considerations:
Use the color version on a white background



Usage considerations:
Use the b/w version on light backgrounds or when no color is allowed



Usage considerations:
Use the white version on dark backgrounds



Size considerations:
The logo should never be smaller than .75" across.



Space considerations:
No matter the size of the logo, the white space around each side should always be at least as big or greater than the distance between the top of the plane and the x-height of the lowercase letters.

FlightAware Logo Usage Guidelines



The color logo should never be put on a colored or black background.



The logo should never be tilted in any way.



A color version of the logo should never be shown in colors other than those specified in the style guide.



The relationship of the plane and airstream to the type should never change.



The logotype should never be shown without the airplane and airstream.



No "special effects" including distorting, drop shadows or bevels should ever be placed on the logo.